



It's not too late to guarantee your website has 100% uptime during Black Friday (and beyond)

In summary (this should keep you interested!)

- You will be up and running in minutes
- Pay as you go - No contract
- No/zero/nil implementation costs
- Seamlessly bring your own CDN contract into the platform

It's coming.....

Black Friday and Cyber Monday 2020 is just around the corner, and it's going to be one for the history books. This year is expected to break all records, with spending predicted to increase by 20% on last year. If your business is to get a share of that spend, you need to prepare right now.

Here's the challenge....

Whether you've always been an ecommerce retailer or had to turn more toward online sales because of the pandemic, you need to make sure that your website has to work full-time, all the time. Online shoppers don't have the patience to wait in queues – they expect to be able to view your products and services, fill their baskets and complete the checkout process FAST.

Did you know that there's typically a 3 second rule on websites. If it takes longer than 3 seconds to load, you risk causing frustration and losing a sale – and a customer.

If your website falls over or even just slows down, you will almost certainly lose a lot of business and even your most loyal customers may not come back. Criticism about a shopping experience reaches social media quickly, causing damage to your reputation and brand you may never overcome.

The pressure is therefore on: you need to ensure your website and ecommerce platform is up, working fast and remains at peak performance 100% of the time.

But I already use a CDN....

Great, and you are probably paying a lot for this service. But just because you are with Akamai, Cloudfront, or any of the leading supplier, this does not guarantee great performance all of the time, all over the world. Take a look at this video:

<https://youtu.be/Tz9ydlf4Dc>

What mlytics brings to the party....

The good news for customers who have already invested in a CDN contract is that they can still enjoy the benefits of mlytics' advanced load balancing, integrated security and an easy to use portal for managing it all. Once you set up mlytics, it is easy-peasy to add additional CDNs, depending on where your customers are located in the world.

With access to ALL major CDN providers globally, mlytics vastly improves the user experience of your website, preventing website lag, especially under peak usage. Mlytics always finds the best, fastest route between your users and your website. We guarantee 100% uptime with the highest possible performance all of the time.

Sounds Good. What's the cost?

BASIC PLAN

\$10 per month. 100Gbytes of traffic, Even better, the first 30 days are free, with no credit card required. It also includes 3 cache rules and AI load balancing

PRO PLAN

\$99 per month. Everything in the BASIC PLAN plus a further 400GBytes of traffic (total 500GBytes), a further 2 cache rules (total 5), Basic Web Application Firewall (WAF) (OWASP CRS) and L3/L4 DDoS protection

BUSINESS PLAN

\$399 per month per site. Everything in the PRO PLAN plus a further 500GBytes of traffic (total 1TByte), a further 5 cache rules (total 10), WAF customisation and L7 DDoS protection.

I want to give it a go. What's next?

If you're keen to find out more about how easy it is to maintain peak website performance, just join our webinar on Thursday, 29 October at (time GMT).

[Register here to find out more.](#)

Or we can set up a Proof of Concept for you

This takes only a few days to establish meaningful results to show you just how good this is. Set-up of this POC takes only a few minutes.

Sign up and we send you some questions to answer. Simple.

[Contact us here and reference mlytics POC.](#)

Or you can trial it... risk-free at no cost for 30 days

If you would like to give it a go, we can set you up in a few minutes. Remember, no contract, no credit card for 30 days. If it's not for you, then ok, you don't need to take this further.

[Contact us here and say risk free trial.](#)

We think mlytics is the best thing since sliced bread and we think you will too.

Your EnterpriseRed Team.

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