6 RECOGNISED STAGES OF CRISIS
And getting your business through it: Cyber Security Edition

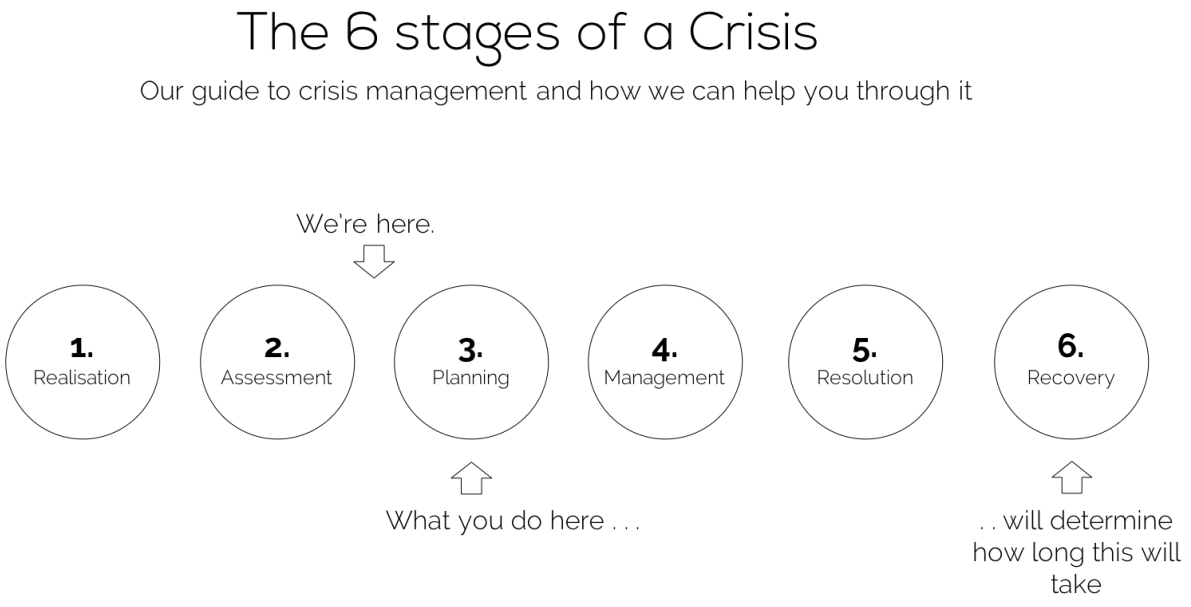
Introduction

Without being alarmist, the reality is the current COVID-19 situation is creating a perfect storm for cybercriminals. Globally, there's never been a better time to take advantage of cybersecurity vulnerabilities while overstretched IT teams are looking the other way. Contrary to popular belief, fraudsters don't just go after the big guys, they go after what's easy.

Here we aim to outline the different stages of a crisis and the minimum steps you need to consider from a cybersecurity perspective to ensure one crisis doesn't lead to another.

Business Un Usual

Firstly, the positive conclusion is we're going to get through it. The decisions successful businesses make now will have an impact on how great their recovery will be and how long it will take.



Today, we'd say we're beyond the Realisation stage and between the Assessment and Planning stages, with businesses working out what the landscape looks like and what they need to do to ensure business continuity.

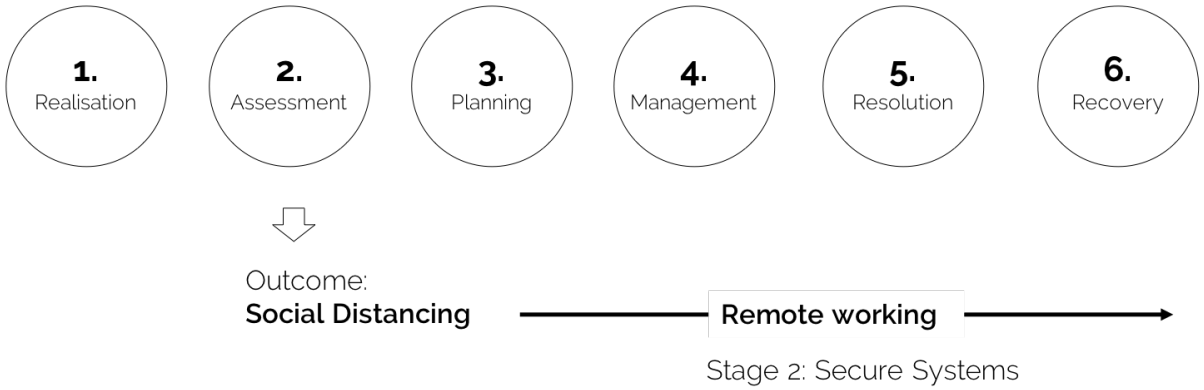
As we all know, the primary factor resulting from the crisis is **'Social Distancing'** which requires everyone still able to work to do so at home. Almost overnight, home working has become the nationwide norm. IT teams have done a sterling job covering a great deal of ground in a short period of time to keep their businesses functioning.

Stabilising the Security Landscape

Once this intense set up period is completed, organisations must consider how to maintain their businesses through the Management and Resolution stages. The key here is to ensure it's protected from any additional threats that could disrupt what is already a delicate balance between continuity and failure. Standard cybersecurity practice is even more crucial to this balance than ever before.

The 6 stages of a Crisis

Our guide to crisis management and how we can help you through it



You Can't Protect What you Can't See

Right now, businesses need visibility of **exactly** what's going on in their network. If they can't see it, they can't protect themselves from it.

Already cybersecurity teams are reporting an upsurge in rogue activity ranging from phishing attacks, scamming, malicious email links, social engineering and systems breaches.

These problems occur when legacy firewalls are neglected or badly configured, there's an over-reliance on anti-virus, or there's a lack of attention to what employees are plugging into the network such as their own laptops, tablets and phones.

Yet there's a balance to strike. We understand setting up numerous home workers is an unplanned expenditure and funds from other much needed projects will most likely have been diverted.

Be in Control and Keep Recovery on Track

Our aim is to help keep business Recovery on track. It's right for everyone. The the last thing any business needs right now is damage to brand reputation caused by data loss or system downtime, or fines for non-compliance.

Because of this, we are using our relationship with leading cybersecurity providers to offer:

1. Remote visibility assessment on a 3-month no-charge, no commitment trial basis so they can see what's going on across these new and diverse remote networks
2. Secure email service on a 6-month no-charge, no commitment trial basis so they can improve email security
3. Help to create a better cybersecurity culture with employees with a 3-month no-charge, no commitment cybersecurity training service

About Enterprise Red

EnterpriseRed is a UK-based business offering support to organisations of all sizes in the prevention, detection and response to cybersecurity risks. We are trusted by our customers of all sizes to provide support in the prevention, detection and response to cybersecurity risks.

Our approach is multi-faceted, working with businesses to help them identify, understand and mitigate the risks they face from their technology, people or processes.

We provide a range of products and services, including:

- specialist software solutions from a range of cybersecurity industry leaders
- vulnerability assessments
- penetration testing
- employee training

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